

Janette Turner Hospital: *Collected Stories*

Rich assessment task 1 (Creating): Multimodal sensory project

Task:

1. You are to design and create a multimodal text that seeks to capture an intense emotional state.

- Multimodal texts vary considerably in scope and nature, but embody a text that combines two or more language modes (for example, still or moving image, music and sound, physical performance, digital texts, spoken word or written language).
- Your text does not necessarily need to be narrative in nature, but there should be a strong focus on the artistic and aesthetic functions of texts.
- Producers of successful texts will actively consider their audience and seek to generate a strong, specific sensory impact.
- You are encouraged to push the boundaries of medium and form.

2. You will then present your piece, via performance, exhibition, installation, screening or dramatic reading, at a mini arts festival which we will conduct as a class.

3. You will then write a review of the festival, whereby you critically evaluate the success of your own and others' pieces.

- This 500 word piece should adopt the conventions of a review and be targeted at the readership of a quality literary magazine or blog. You should adopt the persona and voice of a visiting reviewer for this piece.
- The review will assess the merits of some of the multimodal texts presented at the festival – including your own. It should evaluate and compare the success of these pieces in regards to:
 - the capturing of an intense emotional state,
 - the use of multimodal conventions to influence target audience,
 - its aesthetic or artistic appeal,
 - the audience's responses to the piece.

Hand in:

- Planning
- Review
- NB: Your text will be assessed *in situ* at the arts festival

Due:

Further notes:

- See over for assessment rubric.

Assessment rubric:

	A	B	C	D	E
Uses & adapts conventions of medium, form, and language across two or more language modes (ACELR066)	Synthesises many textual features of two or more modes in the production of a sophisticated and unified text. <input type="checkbox"/>	Integrates textual features of two or more modes in the production of a successful and unified text. <input type="checkbox"/>	Incorporates textual features of two or modes in the production of a unified text, with some degree of success. <input type="checkbox"/>	Includes some textual features of two or more modes in the production of a text, which may not seem unified. <input type="checkbox"/>	Limited use of textual features, or only a single mode, in the production of a text, which does not seem unified. <input type="checkbox"/>
Experiments with elements of style and voice to achieve specific effects, both thematic and aesthetic (ACELR067)	Demonstrates originality and sophistication in the construction of style and voice to achieve specific effects. <input type="checkbox"/>	Demonstrates some originality, creativity in the construction of style and voice to achieve clear effects. <input type="checkbox"/>	Employs elements of style and voice to achieve some general effects. <input type="checkbox"/>	Employs common elements of style and/or voice, with some attempt at effect. <input type="checkbox"/>	Limited use of elements of style or voice, with little awareness of effect. <input type="checkbox"/>
Manipulates literary conventions to target audience and context (ACELR068)	Very clearly targets an audience, prompting the desired response, in the presentation of the text. <input type="checkbox"/>	Clearly targets an audience, prompting a genuine response, in the presentation of the text. <input type="checkbox"/>	Targets an audience, attempting to prompt a general response, in the presentation of the text. <input type="checkbox"/>	Some attempt to target an audience and generate a response in the presentation of the text, which may not be successful. <input type="checkbox"/>	Little attempt to target an audience, unsuccessful in generating a particular response, in the presentation of the text. <input type="checkbox"/>
Reflects on the success of the created text in meeting audience expectations (ACELR069)	Review demonstrates insight into specific texts have been shaped to target audience expectations. <input type="checkbox"/>	Review demonstrates understanding of ways in which specific texts can be shaped to target audience expectations. <input type="checkbox"/>	Review acknowledges ways in which texts can be shaped to target audience expectations. <input type="checkbox"/>	Review offers limited identification of ways in which texts may be shaped to target audience expectations. <input type="checkbox"/>	Review fails to identify ways in which texts may be shaped to target audience expectations. <input type="checkbox"/>

Comments:

Result: