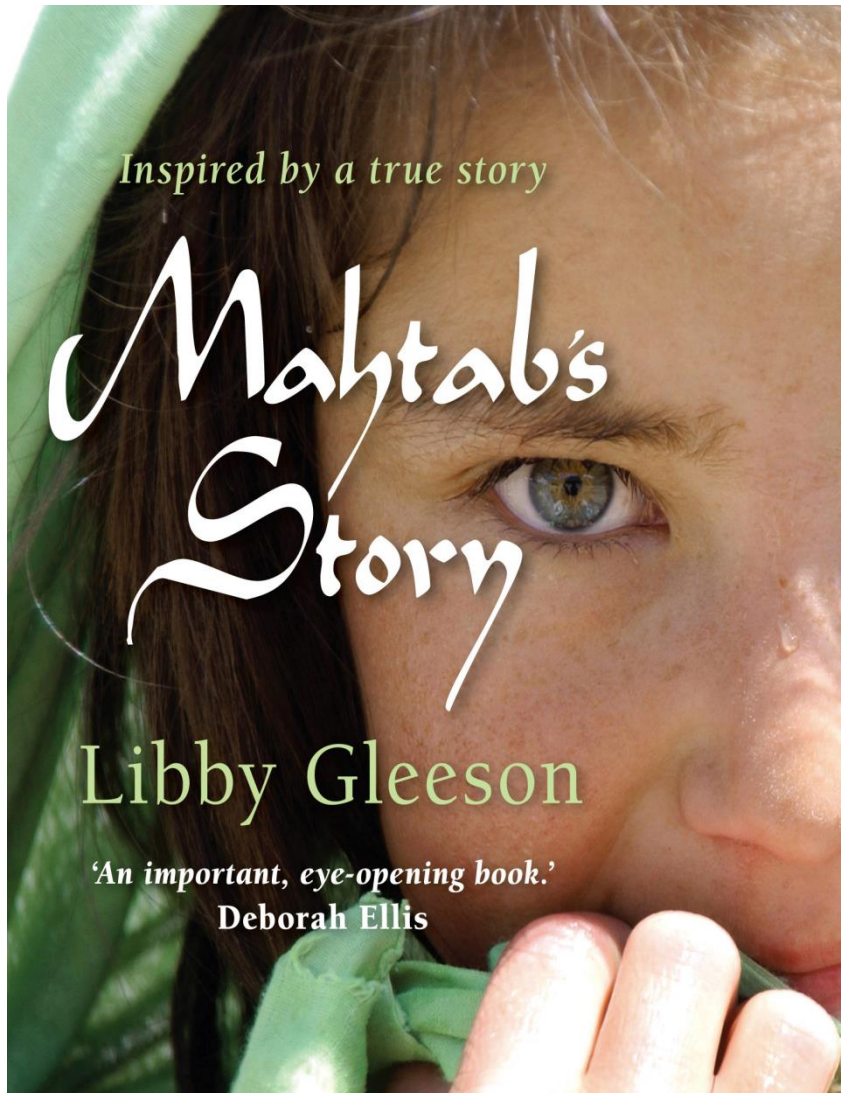


Element	Purpose	Questions to ask	Your notes
Title/lettering	To provide information about the novel	<ul style="list-style-type: none"> <li>– What does the title make you think of?</li> <li>– What kind of font (lettering) has been used?</li> <li>– What does this suggest?</li> <li>– How big is the title and where has it been placed?</li> </ul>	
Author details and testimonials	To inform/persuade	<ul style="list-style-type: none"> <li>– How big is the author's name?</li> <li>– Have you heard of this author before?</li> <li>– Are they well-known?</li> <li>– Is anyone else quoted on the cover?</li> <li>– What kind of message is communicated by the testimonial?</li> <li>– Are there any other words on the front cover? If so, what do these words achieve?</li> </ul>	
Main image	To engage attention	<ul style="list-style-type: none"> <li>– Describe what is shown in the image.</li> <li>– What is the effect of the image?</li> </ul>	

Colours	To engage attention	<ul style="list-style-type: none"> <li>– What are the main colours used on the cover?</li> <li>– What emotions do you associate with these colours?</li> </ul>	
Spine	To inform/engage attention	<ul style="list-style-type: none"> <li>– Considering that this is the only part of the book visible when the book is on a shelf, what key information has been included on the spine?</li> </ul>	
Blurb (information on the back of the book)	To engage the potential reader and persuade them to read the novel	<ul style="list-style-type: none"> <li>– What do you learn about the story from the blurb?</li> <li>– Does it leave you wondering?</li> <li>– Are any language techniques used to try to 'hook' you?</li> </ul>	

## Task for *Mahtab's Story*

### Book cover analysis



Considering your notes above, write a paragraph about what you have learnt about *Mahtab's Story* by analysing the cover, and what you think might happen in the story to follow.


*Image from the publisher's website.*