

Task for *The Natural Way of Things*

'The status of women' case study: Eddie McGuire and Caroline Wilson

Eddie McGuire is a TV celebrity and Australian Football League (AFL) club president in Melbourne. On 13 June, 2016, he took part in a charity event called the 'Big Freeze' in which he and other celebrities plunged into freezing cold water. In a subsequent conversation on radio station Triple M McGuire said that **he would pay \$50,000.00 to anyone who drowned senior sports commentator Caroline Wilson** at the 'Big Freeze' event. He was joined in this conversation by two other high profile AFL personalities.

His comments did not immediately arouse public outrage but were highlighted in subsequent days by a group of women football enthusiasts. Eddie McGuire then apologised but said that he was just joking. However, observers noted that he and Caroline Wilson had over time disagreed with each other publicly over several major issues involving the AFL, including McGuire's use of racist language towards indigenous AFL star Adam Goodes.

