

Task for *The Surprising Power of a Good Dumpling*

Pre-reading: cover art analysis

1. In the split space below, create a labelled diagram of the cover art (front and back).

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|--|--|
| | |
|--|--|

2. Identify the **colours** used. What connections can you make to these colours?
3. Identify the **details** in the illustrations. What do you think they signify?
4. What **mood** is evoked by the cover art?
5. Write down some **predictions** that you have for the plot of the novel based on its cover art (including the blurb).

Digging into design

Like any profession or specialty, designers use specific language when discussing their work.

Some elements and principles of design have been listed in the table below.

Next to each element, write a couple of adjectives to describe how that element has been employed in the cover art for *The Surprising Power of a Good Dumpling*.

| Design element | Your description |
|----------------|------------------|
| Line | |
| Colour | |
| Texture | |
| Shape | |
| Size | |
| Value | |
| Space | |
| Scale | |
| Balance | |
| Typography | |

Reflection

6. What kind of reader is being targeted through this design?
7. What kind of reader would not be captivated by this design?
8. What design elements are being used to attract the reader?